









20
15

products / colors / **innovation**

HINNY
RACING

Hanes[®]

BRANDED PRINTWEAR CATALOG

	BEST				BETTER		BETTER	GOOD	
									
	ultimate cotton®	beefy-t®	the nano collection	cool dri®	X-TEMP®	ecosmart® comfortblend®	tagless®	comfortsoft®	
styles	fleece	tees	tees & fleece	tees & sportshirts	tees & sportshirts	tees, fleece, & sportshirts	tees	tees & sportshirts	styles
fabric	9.7 oz. 90% cotton/ 10% polyester	6.1 oz. 100% ring-spun cotton	tees: 4.5 oz. 100% 30/1's ring-spun cotton fleece: 7.2 oz. 80% ring-spun cotton/ 20% polyester	tees & sportshirts: 4 oz. 100% polyester interlock	tees: 4.5 oz. 60% ring-spun cotton/ 40% polyester sportshirts: 5.4 oz. 60% ring-spun cotton/ 40% polyester jersey	tees: 5.2 oz. 50% ComfortSoft® cotton/ 50% polyester fleece: 7.8 oz. 50% cotton/ 50% polyester sportshirts: 5.2 oz. 50% ComfortSoft® cotton/ 50% polyester jersey knit	6 oz. 100% ComfortSoft® cotton	tees: 5.2 oz. 100% ComfortSoft® cotton sportshirts: 7 oz. 100% ComfortSoft® cotton pique knit	fabric
colors	17 colors	41 colors	34 colors	17 colors	11 colors	35 colors	49 colors	20 colors	colors
sizes	Adult S to 3XL	Youth XS to Adult 6XL Tall XLT to 4XLT	Youth XS to Adult 3XL	Youth XS to Adult 3XL	Youth XS to Adult 3XL	Youth XS to Adult 4XL	Youth XS to Adult 6XL	Toddler 2T to Adult 4XL	sizes
	Vintage tag	Tag-free neck label, preferred 16:1 by graphic T-shirt wearers*			Tag-free neck label, preferred 16:1 by graphic T-shirt wearers*				
the Hanes advantage	Our heaviest, warmest fleece Ultimate cotton-rich comfort Ideal print platform with 100% cotton face	Extra soft and durable ring-spun cotton The gold standard since 1975 1.4 billion original beefy® tees sold	Fashion-forward retail styling Lightweight ring-spun comfort 100% cotton face fleece	Moisture-wicking performance 50+ UPF protection Ideal for races and teams	Performance with the hand of cotton Dynamic moisture control designed to adjust to body temperature 40+ UPF protection	Affordable sustainability Made with up to 5% recycled fibers from plastic bottles, keeping 76 million plastic bottles out of landfills each year	ComfortSoft® cotton for a noticeably softer hand Widest selection of colors and sizes Ideal for large group events	High quality comfort at an affordable price ComfortSoft® cotton for softer hand Wide variety of men's, ladies' and children's styles	the Hanes advantage



Working hard to ensure the world is a **better place.**

Hanes for Good™ is our worldwide corporate social responsibility program. Thanks to this program and to countless volunteer hours contributed by our generous employees, our efforts around the globe result not only in better products but also in stronger, healthier communities and a more protected environment everywhere we work.

Find out more at HanesforGood.com.

Environment

- We have reduced our water use by 31 percent since 2007.
- We have reduced carbon dioxide emissions from our production plants by 23 percent since 2007.
- We have reduced carbon emissions from transportation by more than 50 percent since 2008.
- We get 32 percent of our worldwide energy needs from renewable sources.
- We keep the equivalent of 76 million plastic bottles from landfills each year by using recycled polyester fiber in our apparel.

Community

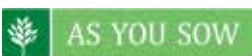
- Employees in the Dominican Republic spent 600+ volunteer hours renovating the Hogar Manos Divinas orphanage.
- HanesBrands reconstructed commercial shipping containers into mobile medical clinics for employees and neighboring communities in Honduras, the Dominican Republic, Costa Rica and El Salvador.
- More than 1,400 HanesBrands employees in the Caribbean and Central America are in free continuing education programs, working toward high school diplomas or college degrees.



Recognition



HanesBrands received U.S. Environmental Protection Agency Energy Star Sustained Energy Awards for 2012, 2013, & 2014 and Partner of the Year awards in 2010 & 2011.



As You Sow, a corporate responsibility advocacy group, gave “A” grades to HanesBrands for its code of conduct, auditing, remediation and transparency.



HanesBrands received two corporate social responsibility awards from PR News in 2012 for its Green for Good® program.



HanesBrands is one of only three apparel and shoe manufacturers to receive an “A” grade from this independent research tool.

Organizations



All HanesBrands-owned offshore facilities and significant contract facilities have been certified by the Worldwide Responsible Accredited Production organization.



HanesBrands is a fully accredited participating company in the Fair Labor Association.

HANES for GOOD™



How to make a t-shirt responsibly

Follow us through the process of making a t-shirt responsibly, from the farm to production to consumer use and end life.
Just use the Layar app on your phone to watch a video that shows how Hanes is setting the bar for socially and environmentally responsible apparel companies.



INTERACTIVE
PRINT



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Discover
interactive content



new products for 2015


nano's newest pg 12

 498Y youth nano-t® t-shirt

 N290 nano quarter-zip

x-temp® expands pg 19

 420Y youth X-TEMP® performance t-shirt

 42V0 women's X-TEMP® v-neck

 42X0 men's X-TEMP® sportshirt

 43X0 women's X-TEMP® sportshirt

cool dri® gets classy pg 44

 4800 men's cool dri® sportshirt

 480W women's cool dri® sportshirt

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A new kind of catalog.

At Hanes, we're all about **innovation**. Over the years we've **pioneered the screen printer's fold**, invented the **world's first tagless® t-shirt** and launched the **nano collection**—the industry's first product line that achieves the **look and feel of garment-dyed fabric while maintaining color-fastness**.

In 2015, we're proud to be launching **a whole new kind of catalog**.

This year's product catalog is being presented in a **hybrid catalog/magazine format that celebrates how Hanes fits into everyone's life**—from schoolteachers and skateboarders, to business owners and everyday athletes. This new hybrid approach will help you confidently match end users with the garments that fit their bodies **and** their lifestyles—a win-win for you and your customers.

You'll see two kinds of pages in our new catalog: **narrative pages** and **resource pages**.

Narrative pages show overview information, print benefits, and new styles for a given product line.



Resource pages show all the details—size ranges, colors, fabric weights, etc.—for a given product line.



We hope you enjoy our new catalog! For more industry resources, don't forget to visit **HanesInk.com**. Our website has hi-res hollows, lifestyle photography, and the 2015 catalog and swatch card all available for download—as well as helpful guidance on how you can improve your print techniques and increase your return-on-investment with Hanes.

More than just a t-shirt.

"The Hanes name is the only name that customers equate with quality. Only Hanes has real brand recognition, and that reputation is deserved. We can have thousands of shirts stacked up and you can see that the color is the same. The quality isn't only top-notch, it is consistent. The sizing, the fabric weight, the color, and the sewing is always consistent. It's a great line of shirts and each shirt meets spec."

**Gaylen Tillman, Owner
Machine Solutions
Spartanburg, SC**

"When we have customers looking for a fashionable shirt we put them into the Hanes nano line. The nano t-shirt line has soft ring-spun cotton fabric that is thin but not see-through, that is fitted but actually fits most people, not just skinny teens. Once the customer wears it, it sells itself and they keep coming back for more."

**Rick Roth, President
Mirror Image Inc.
Pawtucket, RI**

"More and more of our business is going to DTG (Direct to Garment) and it turns out that what shirt you use to print on really makes a big difference. We use Hanes shirts because they lay nice and flat and the consistency is way beyond anything any other brand is doing. Our main reason for using them is that the fabric is made in such a way that we get a more detailed, more vibrant print."

**Peter Rinnig, Owner
QRST's
Somerville, MA**



Our video series

Use the Layar app on your phone to watch the videos below and learn about the advantage of Hanes cool dri® fabric, the difference between open end and ring-spun yarn, and our daily effort to deliver quality products to our customers. Don't have the Layar app? Just visit HanesInk.com/resources to view the videos.



Use the Layar app to watch the videos below.



The cool dri® advantage
Take a lap with coach cool dri.



Open end vs. ring-spun
Barry Goodnews covers the debate.



Where in the world is quality?
Join our search for the elusive creature.



Hanes for Good™
How is a t-shirt responsibly made?



PRODUCT SPOTTING

- A** nano-t® t-shirt
- B** women's nano-t® v-neck t-shirt
- C** nano pullover hood



the **nano** collection

Retail fashion the legend continues

Originally designed to help screen printers capitalize on retail trends and meet the demands of millennials, the collection began modestly with lightweight, 100% ring-spun tees with a contemporary fit and quickly became a favorite of decorators in the college market.

- **Contemporary fit**
fashion-forward retail style that fits everyday people
- **Lightweight ring-spun comfort**
at 4.5 ounces, nano-t® t-shirts are designed to provide the weight and softness of vintage garments
- **Vintage color palette**
the look and feel of garment-dyed while maintaining color consistency and color-fastness
- **Perfect for DTG and screen printing**
30/1's ring-spun cotton gives our nano tees a higher stitch density and our ring-spun, high cotton 80/20 fleece styles have a 100% cotton face



N270 nano pullover hood

2015 new nano styles

- 498Y youth nano-t® t-shirt**
bringing style and ring-spun comfort to youth sizes
- N290 nano quarter-zip**
the same ring-spun, high cotton 80/20 blend and 100% cotton face you already love, now available in a classy quarter-zip

Printing perks

Stylish garment-dyed fabrics are popular with end users, but dye migration can cause colors and prints to fade.

Thanks to our **unique vintage dyeing process**, the nano collection offers printers the best of both worlds—the look and feel of garment-dyed fabric, with the print and color-fastness you expect from a Hanes® t-shirt.

DTG printers will also love our nano fleece styles. Though they are knit from an 80/20 ring-spun cotton blend, **the face is 100% cotton for easy, consistent printing.**

PRODUCT DETAILS

- A** Exposed gunmetal colored zipper with engraved pull
- B** Triple-needle stitching details for durability
- C** 1x1 ribbed cuffs and bottom waistband for comfort

t-shirts



4980
nano-t® t-shirt



498P
nano-t® t-shirt with pocket



498V
nano-t® v-neck t-shirt



498L
nano-t® long sleeve t-shirt



S04V
women's nano-t® v-neck t-shirt



SL04
women's nano-t® t-shirt



498Y
youth nano-t® t-shirt

fleece



N260
nano crew



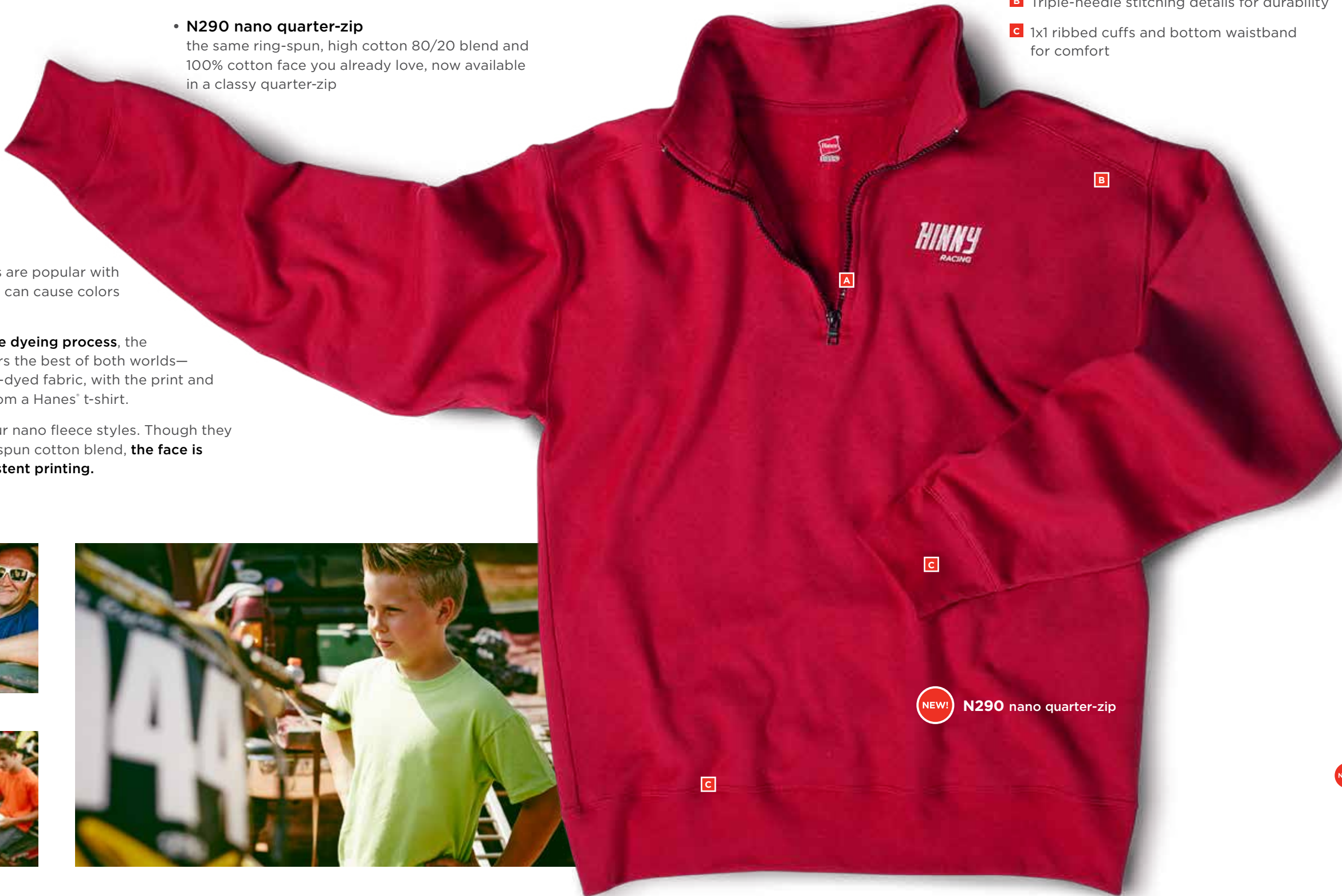
N270
nano pullover hood










N280
nano full-zip hood



N290
nano quarter-zip



NEW! N290 nano quarter-zip

nano-t [®] t-shirt	nano-t [®] t-shirt with pocket	nano-t [®] v-neck t-shirt	nano-t [®] long sleeve t-shirt	women's nano-t [®] t-shirt	women's nano-t [®] v-neck t-shirt	youth nano-t [®] t-shirt
						
4980 S-3XL	498P S-3XL	498V S-3XL	498L S-3XL	SL04 S-2XL	S04V XS-2XL	498Y XS-XL
S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-3XL: 3 dz/case	S-3XL: 3 dz/case	S-3XL: 3 dz/case	S-2XL: 6 dz/case	XS-XL: 6 dz/case 2XL: 3 dz/case	XS-XL: 6 dz/case

Product info

T-shirts

- 4.5 oz. 30/1's 100% ring-spun cotton*
- contemporary fit and narrower ribbed collar without cover seaming
 - only 4980, 498V, 498L
- contoured and side-seamed for a feminine fit
 - only SL04, S04V
- tag-free neck label
- double-needle sleeve and bottom hems
- shoulder-to-shoulder tape
 - only 4980, 498V, 498L
- imported

Fleece

- 7.2 oz. 80% ring-spun cotton/
20% polyester**
- lightweight ring-spun fashion fleece
- 100% cotton face for easy printing
- raglan sleeve, triple-needle detail
- available in vintage color palette
- imported





Positioning

- retail fashion collection
- lightweight, ring-spun tees
and our softest fleece
- vintage color palette
- fashion tees that fit real people

Target end users

- millennials
- college students / fraternities & sororities
- brands aligned with youth, fashion,
natural/edgy living

*ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
**charcoal heather: 56% cotton/44% polyester

nano crew	nano pullover hood	nano full-zip hood	nano quarter-zip
			
N260 S-3XL	N270 S-3XL	N280 S-3XL	N290 S-3XL
S-XL: 2 dz/case 2XL-3XL: 1 dz/case	S-XL: 2 dz/case 2XL-3XL: 1 dz/case	S-XL: 2 dz/case 2XL-3XL: 1 dz/case	S-XL: 2 dz/case 2XL-3XL: 1 dz/case

fleece

white WH
ash AS
light steel LW
ice gray IY
smoke gray 8Q
charcoal heather HL
black BK
sand BM
dark chocolate DE
yellow YE
gold GO
orange ON
lime LI
kelly green KG
fatigue green FT
deep forest FO
light blue LB
carolina blue YO
aquatic blue AB
denim blue DM
teal TE
deep royal RO
navy NY
deep navy NA
lavender LV
purple PR
winterberry 8I
pale pink PI
pink PS
wow pink 6A
deep red RE
maroon MR
vintage red V7
vintage orange V5
vintage gold V2
vintage khaki VK
vintage gray VH
vintage black VS
vintage denim VD
vintage blue VB
vintage navy VN
vintage green V4



NEW! 498Y youth
nano-t[®] t-shirt



PRODUCT SPOTTING

A women's **X-TEMP**® neon orange heather v-neck t-shirt

B women's **X-TEMP**® white v-neck t-shirt

More than cool.

X-TEMP®

Performance meets comfort

X-TEMP™ technology offers a unique blend of performance and comfort. Made from ring-spun cotton and treated with our revolutionary X-TEMP™ finish, this shirt balances the comfortable hand of cotton with the wicking power of polyester.

- **X-TEMP™ technology**
designed to react to body temperature as activity levels change to help keep you cool for all-day comfort
- **The softest hand of cotton in performance**
blended fabric balances the comfortable hand of ring-spun cotton with the wicking power of polyester
- **UV protection**
X-TEMP™ fabric has a 40+ UPF rating
- **Neon color palette**
X-TEMP® styles come in five on-trend neon colors as well as popular traditional colors



NEW! 42VO women's X-TEMP® v-neck t-shirt

2015 new X-TEMP® styles

- **420Y youth X-TEMP® t-shirt**
on-trend neons plus basic colors, now in youth sizes
- **42VO women's X-TEMP® v-neck t-shirt**
a scooped v-neck and a side-seamed contoured cut for a flattering fit
- **42X0 & 43X0 X-TEMP® men's & women's sportshirts**
on-trend neons plus basic colors

t-shirts



4200
unisex X-TEMP® t-shirt



42VO
women's X-TEMP® v-neck t-shirt



420Y
youth X-TEMP® t-shirt

sportshirts



42X0
X-TEMP® sportshirt

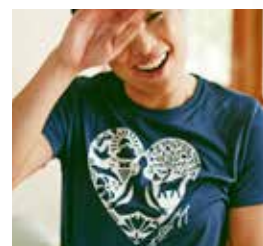


43X0
women's X-TEMP® sportshirt



PRODUCT DETAILS

- A** Mitered v-neck for comfort
- B** Stylish single-needle edge-stitched collar
- C** Sporty, contrasting neck display



Innovative comfort

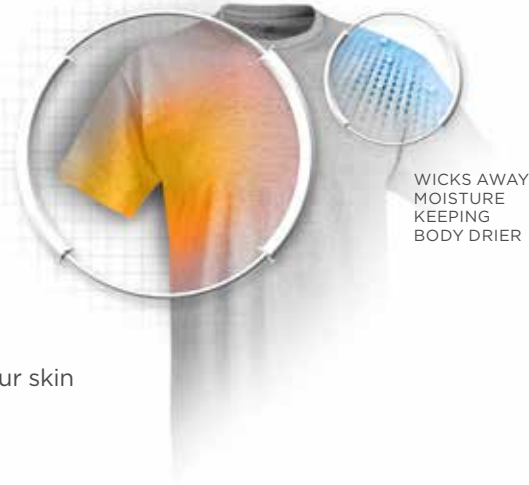
Once again, Hanes is leading the category in combining **super soft ring-spun cotton with innovative technology** to create an amazing shirt that keeps you comfortable all day long, no matter what life throws at you.

Hanes X-TEMP™ Technology:

- designed to respond to your body temperature
- utilizes a hydrofunctional polymer to wick moisture away from your skin
- keeps you cool and dry
- provides 40+ UPF sun protection

So when you're outfitting a **sports team, employees working outdoors or a group enjoying an active company outing or event**, choose X-TEMP® styles. Because when they're cool, they're comfortable.

DESIGNED TO RESPOND
TO BODY TEMPERATURE
KEEPING BODY COOLER



See a video explaining how
X-TEMP™ technology works





























PRODUCT DETAILS

- A** ¾" lay flat collar to prevent bacon neck
- B** Sporty, light steel, self-fabric shoulder-to-shoulder tape
- C** Double-needle sleeve and bottom hems for durability

NEW! 420Y youth X-TEMP® t-shirt



unisex X-TEMP® t-shirt	women's X-TEMP® v-neck t-shirt	youth X-TEMP® t-shirt	X-TEMP® sportshirt	women's X-TEMP® sportshirt
				
4200 S-3XL	42V0 S-3XL	420Y XS-XL	42X0 S-3XL	43X0 S-3XL
S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-XL: 6 dz/case 2XL-3XL: 3 dz/case	XS-XL: 6 dz/case	S-3XL: 3 dz/case	S-3XL: 3 dz/case

t-shirts	sportshirts
	
	
	
	
	
	
	
	
	
	
	

*light steel: 90% cotton/10% polyester



beefy-t® celebrates

PRODUCT SPOTTING

 beefy-t® t-shirt



Most requested by name 40 years and counting

Invented specifically for screen printers in 1975, the beefy-t® t-shirt is as American as apple pie. Generation after generation of concertgoers, summer campers, and bowling league champions have asked for the beefy-t® t-shirt by name. In fact, 98% of premium 6.0 oz. tees sold are beefy® tees.* Beefy® is the brand your brand deserves.

- **Ring-spun tag-free comfort**
100% ring-spun cotton and a tag-free neck label for maximized comfort
- **Durability**
on average, beefy-t® t-shirts are 20% stronger than the competition—6.1 oz. fabric and double-needle stitching on the collar and hems create quality that lasts
- **High stitch density for easy printing**
don't be fooled by competitor gimmicks: Hanes has been making beefy® t-shirts with high stitch density since 1975



Happy birthday, beefy®

2015 marks 40 years of memories made, embellished, and preserved. We couldn't be prouder of the product and of the printers who use it. Happy birthday, beefy®.



*Source: CREST Data, 2012



5186 beefy-t® long sleeve t-shirt

PRODUCT DETAILS

- A** On average, fabric is 20% stronger than the competition
- B** 1" lay flat collar to prevent bacon neck
- C** Self-fabric shoulder-to-shoulder tape for enhanced durability and comfort



Over 1.4 billion served

No matter the product or industry, setting the quality standard 40 years running is no easy feat. **Since 1975, we've sold more than 1.4 billion original beefy® tees** and end users everywhere continue to ask for it by name.

We'd like to offer our heartfelt thanks to all the printers—past, present and future—who use our **6.1 oz. ring-spun classic** to build their business, to bear their art, and to bring their customers back time and time again.

t-shirts



5180
beefy-t® t-shirt



518T
beefy-t® tall t-shirt



5190
beefy-t® t-shirt with pocket



5186
beefy-t® long sleeve t-shirt



5380
youth beefy-t® t-shirt

Product info

T-shirts

- the gold standard of ring-spun comfort and durability
- 6.1 oz. 100% ring-spun cotton*
- tag-free neck label
- double-needle, cover-seamed, lay flat collar
- shoulder-to-shoulder tape
- double-needle short sleeve and bottom hems
- imported

Positioning

- the most comfortable & durable t-shirt available
- the Cadillac of t-shirts
- “The last shirt standing after all your other tees have fallen apart.”






Target end users

- adult consumers
- brands positioned as durable
- brands focused on comfort and reliability

*ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
charcoal heather: 60% cotton/40% polyester
oxford gray: 60% cotton/40% polyester



5186 beefy-t® long sleeve t-shirt

beefy-t® t-shirt	beefy-t® tall t-shirt extra 3" in body length and 1" in sleeve length	beefy-t® t-shirt with pocket	beefy-t® long sleeve t-shirt	youth beefy-t® t-shirt
				
5180 S-6XL	518T LT-4XLT	5190 S-3XL	5186 S-3XL	5380 XS-XL
S-XL: 6 dz/case 2XL-6XL: 3 dz/case	LT-4XLT: 2 dz/case	S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-3XL: 3 dz/case	XS-XL: 6 dz/case

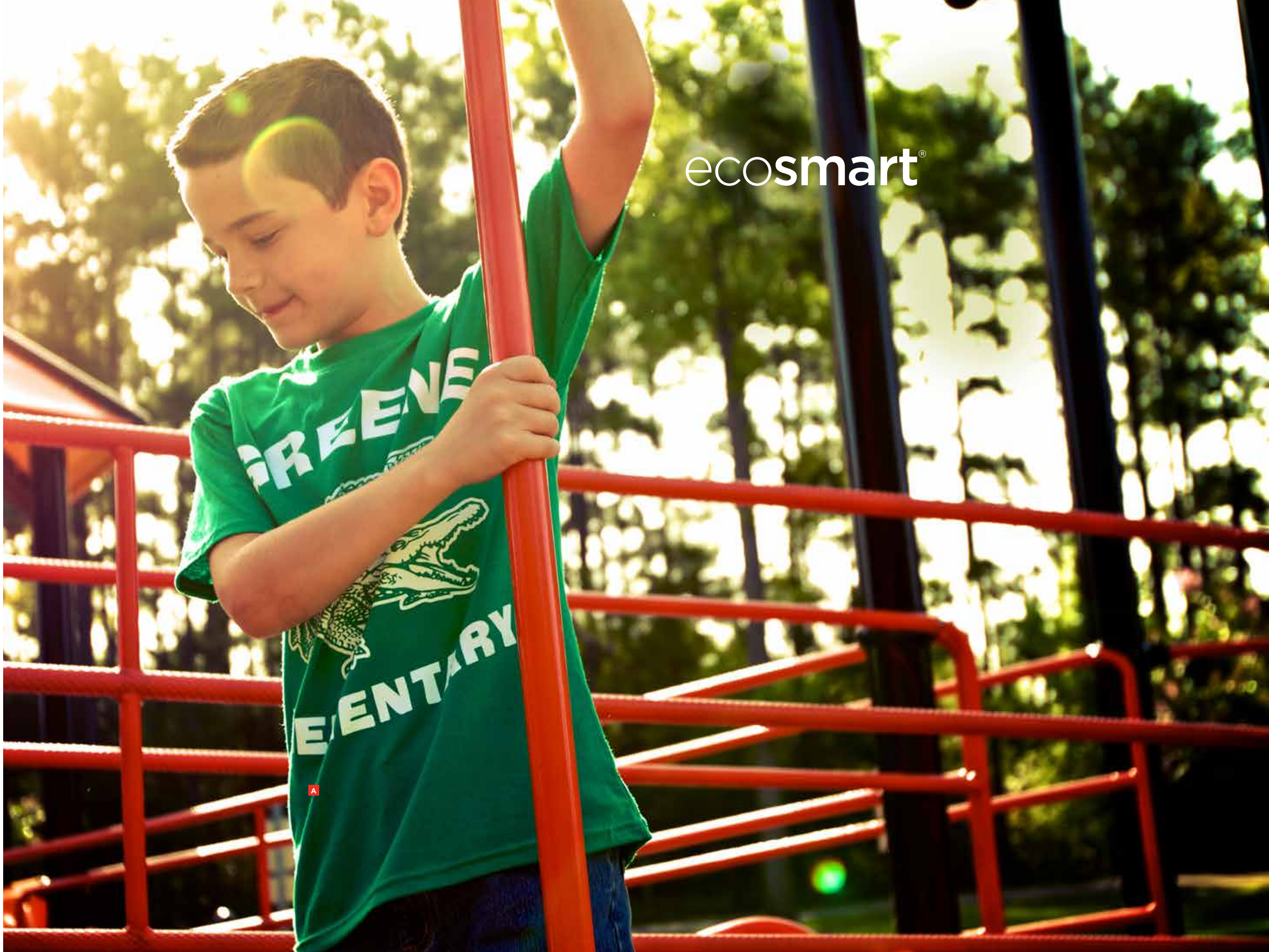
t-shirts					
6X					white WH
4X					ash AS
5X					light steel LW
					ice gray IY
					graphite BQ
					oxford gray XY
					smoke gray 8Q
					charcoal heather HL
6X					black BK
					natural NT
					sand BM
					pebble UG
					dark chocolate DE
					yellow YE
					daffodil yellow DY
					gold nugget GN
					gold GO
					orange ON
					texas orange TX
					lime LI
					shamrock green 7A
					kelly green KG
					stonewashed green WE
					fatigue green FT
					deep forest FO
					light blue LB
					aquatic blue AB
					carolina blue YO
					denim blue DM
					teal TE
					deep royal RO
					navy NY
					deep navy NA
					lavender LV
					purple PR
					pale pink PI
					pink PS
					wow pink 6A
4X					deep red RE
					cardinal CD
					maroon MR



ecosmart®

PRODUCT SPOTTING

A youth **comfortblend®**
ecosmart® t-shirt



A

Responsibility never felt so good

At Hanes, we go to great lengths to protect and preserve the environment, from **reducing our water use and CO₂ emissions to increasing our reliance on renewable energy**. Our comfortblend® ecosmart® line is just one part of our overall effort, but it's an important one—and you can be a part of it, too.

- **76 million plastic bottles each year**
made using recycled fibers from plastic bottles, our ecosmart® line keeps the equivalent of more than 76 million plastic bottles from landfills each year
- **Comfort**
these tag-free 50% cotton/50% polyester t-shirt, fleece, and sportshirt blends have a smooth hand
- **Great for decorators**
our ecosmart® fleece styles are made with patented, high-stitch-density PrintPro® XP fabric



How to make a t-shirt responsibly

Follow us through the process of making a t-shirt responsibly—from the farm to production to consumer use and end life. **Just visit [HanesInk.com](https://www.hanesink.com), or use the Layar app on your phone** to watch a video that shows how Hanes is setting the bar for socially and environmentally responsible apparel companies.



Watch a video on how we make t-shirts responsibly.

t-shirts



5170
comfortblend®
ecosmart® t-shirt



5370
youth
comfortblend®
ecosmart® t-shirt

fleece



P160
comfortblend®
ecosmart® crew



P170
comfortblend®
ecosmart® pullover
hood



P180
comfortblend®
ecosmart® full-zip
hood



P650
comfortblend®
ecosmart® pant



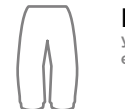
P360
youth comfortblend®
ecosmart® crew



P473
youth comfortblend®
ecosmart® pullover
hood



P480
youth comfortblend®
ecosmart® full-zip hood



P450
youth comfortblend®
ecosmart® pant



W280
women's
comfortblend®
ecosmart® full-zip
hood



W550
women's comfortblend®
ecosmart® pant

sportshirts



054X
comfortblend®
ecosmart® jersey
sportshirt



0504
comfortblend®
ecosmart® jersey
sportshirt with
pocket



054Y
youth comfortblend®
ecosmart® jersey
sportshirt

Conscious comfort

True comfort isn't just about the way something feels on your skin. It's about what's around you—the people you're with and the place where you live. It's about being easy on yourself and easier on the earth.

When you slip into a **comfortblend® ecosmart®** sweatshirt, you might be at a campfire with friends, curled up with a book, or out for a winter walk. But **wherever you are, you know you'll be comfortable.**



P473 youth comfortblend®
ecosmart® pullover hood

PRODUCT DETAILS

- A** Patented, low pill, high-stitch-density PrintPro® XP fabric for consistent printing
- B** Double-needle stitching along collar and armholes for durability
- C** 1x1 ribbed collar, cuffs and waistband for enhanced comfort



Product info

T-shirts

- 5.2 oz. 50% cotton/50% polyester
- dries faster than 100% cotton products
- tag-free neck label
- double-needle, cover-seamed neck with lay flat collar
- double-needle sleeve and bottom hems
- shoulder-to-shoulder tape
- imported

Fleece

- 7.8 oz. 50% cotton/50% polyester
 - only P160, P170, P180, P650, P360, P473, P480, P450
- 8 oz. 80% cotton/20% polyester
 - only W280, W550
- tag-free neck label
- patented low pill, high-stitch-density PrintPro® XP fabric
- cover-seamed double-needle neck and arm holes
- imported

Sportshirts


- 5.2 oz. 50% cotton/50% polyester preshrunk jersey knit
- tag-free neck label
- clean finished placket with two pearl buttons
- welt collar and rib knit cuffs
- imported


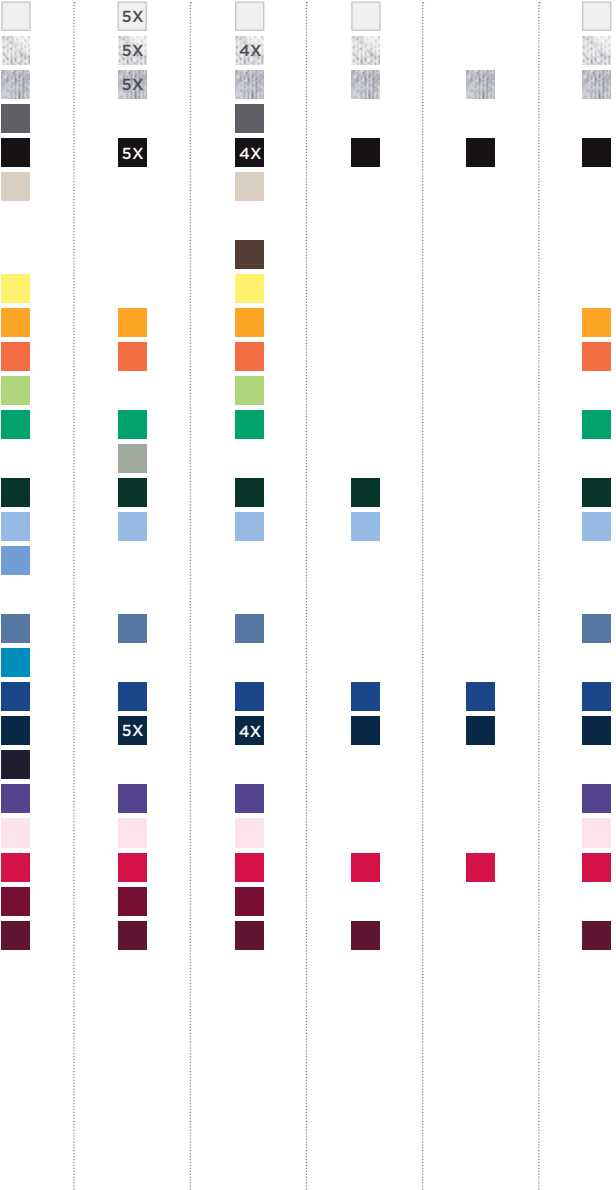
Positioning









- midweight, blended tees
- environmentally responsible—made with up to 5% recycled polyester fibers from plastic bottles
- our widest variety of fabrics and styles

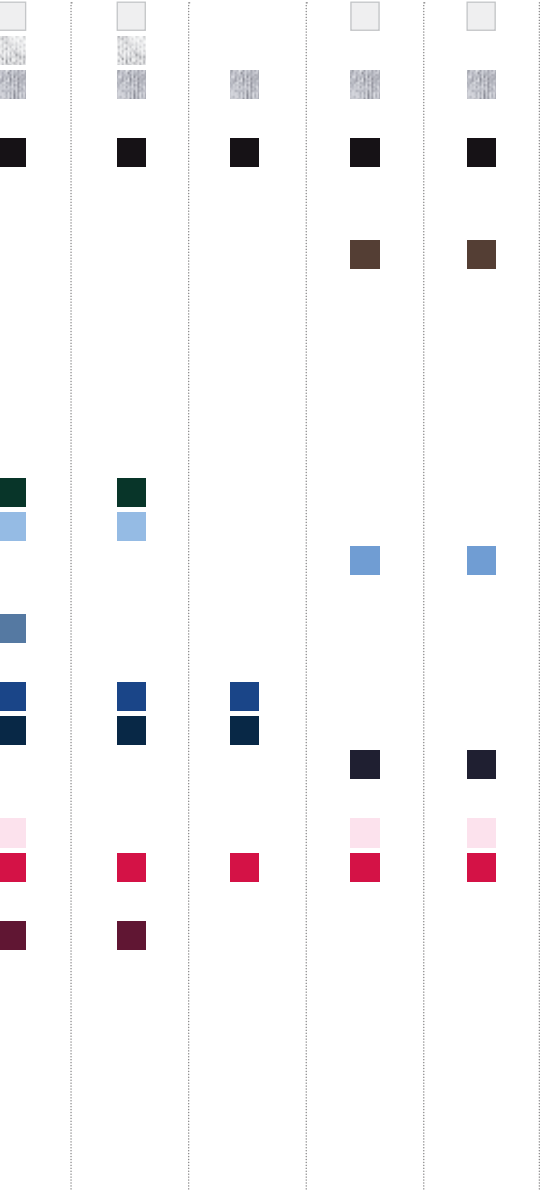
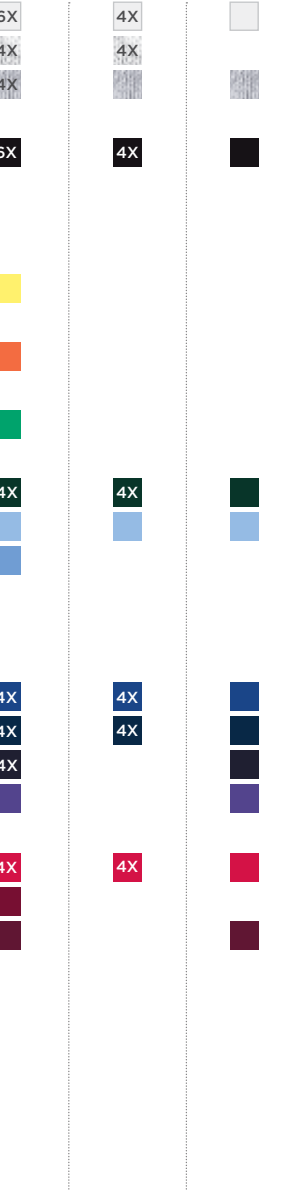
Target end users

- camps and outdoor clubs
- brands with environmental focus
- youth associations
- adult and youth matching styles
- family reunions
- uniforms for schools or restaurants

comfortblend® ecosmart® t-shirt	youth comfortblend® ecosmart® t-shirt	comfortblend® ecosmart® crew	comfortblend® ecosmart® pullover hood	comfortblend® ecosmart® full-zip hood	comfortblend® ecosmart® pant	youth comfortblend® ecosmart® crew	youth comfortblend® ecosmart® pullover hood	youth comfortblend® ecosmart® full-zip hood	youth comfortblend® ecosmart® pant	women's comfortblend® ecosmart® full-zip hood	women's comfortblend® ecosmart® pant	comfortblend® ecosmart® jersey sportshirt	comfortblend® ecosmart® jersey sportshirt with pocket	youth comfortblend® ecosmart® jersey sportshirt
														
5170 S-4XL	5370 XS-XL	P160 S-5XL	P170 S-4XL	P180 S-3XL	P650 S-3XL	P360 XS-XL	P473 XS-XL	P480 XS-XL	P450 XS-XL	W280 S-3XL	W550 S-3XL	O54X S-6XL	O504 S-4XL	O54Y XS-XL
S-XL: 6 dz/case 2XL-4XL: 3 dz/case	XS-XL: 6 dz/case	S-3XL: 3 dz/case 4XL-5XL: 2 dz/case	S-4XL: 2 dz/case	S-2XL: 2 dz/case 3XL: 1 dz/case	S-3XL: 3 dz/case	XS-XL: 3 dz/case	XS-XL: 2 dz/case	XS-XL: 2 dz/case	XS-XL: 3 dz/case	S-3XL: 2 dz/case	S-3XL: 2 dz/case	S-6XL: 3 dz/case	S-4XL: 3 dz/case	XS-XL: 3 dz/case

t-shirts	fleece
	

youth comfortblend® ecosmart® pullover hood	youth comfortblend® ecosmart® full-zip hood	youth comfortblend® ecosmart® pant	women's comfortblend® ecosmart® full-zip hood	women's comfortblend® ecosmart® pant	comfortblend® ecosmart® jersey sportshirt	comfortblend® ecosmart® jersey sportshirt with pocket	youth comfortblend® ecosmart® jersey sportshirt
							
P473 XS-XL	P480 XS-XL	P450 XS-XL	W280 S-3XL	W550 S-3XL	O54X S-6XL	O504 S-4XL	O54Y XS-XL
XS-XL: 2 dz/case	XS-XL: 2 dz/case	XS-XL: 3 dz/case	S-3XL: 2 dz/case	S-3XL: 2 dz/case	S-6XL: 3 dz/case	S-4XL: 3 dz/case	XS-XL: 3 dz/case

fleece	sportshirts
	

white WH
ash AS
light steel LW
smoke gray 8Q
black BK
sand BM
pebble UG
dark chocolate DE
yellow YE
gold GO
orange ON
lime LI
kelly green KG
stonewashed green WE
deep forest FO
light blue LB
carolina blue YO
stonewashed blue WU
denim blue DM
teal TE
deep royal RO
navy NY
deep navy NA
purple PR
pale pink PI
deep red RE
cardinal CD
maroon MR
oxford gray XY
charcoal heather HL
heather blue HU
heather navy HN
heather red HE
heather brown HW
heather green HG
safety green 82
safety orange SH



cool dri®

PRODUCT SPOTTING

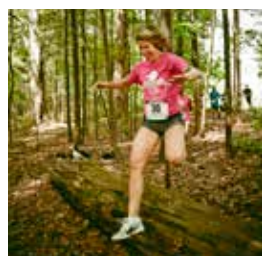
 cool dri® t-shirt



Superior performance tees

Our cool dri® performance tees offer end users and printers an oasis in a desert of poorly performing polyester garments. Don't believe us? Try one and you'll feel the difference.

- **Cool dri® is the clear winner**
on average, outperforms our competition in moisture wicking and drying time
- **UV protection**
cool dri® fabric boasts a 50+ UPF rating, excellent protection against harmful UV rays
- **Versatile for decorators**
100% polyester is great for printing or sublimation
- **Heat set for durability**
Polyester fabric has a thermal memory. It retains its shape up to the highest temperature reached during the manufacturing process. Our fabric is heat set at a higher temperature so it's more durable and less likely to shrink during printing.



Proven by science

We were so confident our cool dri® fabric would outperform the competition, we put it to the test in our quality lab using industry-certified procedures and measurements. The results didn't surprise us, but they might surprise you.

On average, cool dri® fabric wicks sweat off the body

- 10% faster than Augusta 790
- 50% faster than Gildan G42000
- 70% faster than Badger 4120

On average, cool dri® fabric evaporates moisture

- 33% faster than Augusta 790
- 50% faster than Gildan G42000
- 200% faster than Badger 4120



2015 new cool dri® styles

- 4800 & 480W cool dri® men's & women's sportshirts
performance power you can wear to work or out on the town



NEW! 4800 cool dri® sportshirt

PRODUCT DETAILS

- A Clean finished placket
- B Three white pearlized buttons
- C Self-fabric back neck display

t-shirts



4820
cool dri® t-shirt



482L
cool dri® long sleeve t-shirt



4830
women's cool dri® t-shirt



483V
women's cool dri® v-neck t-shirt



482Y
youth cool dri® t-shirt

sportshirts



4800
cool dri® sportshirt



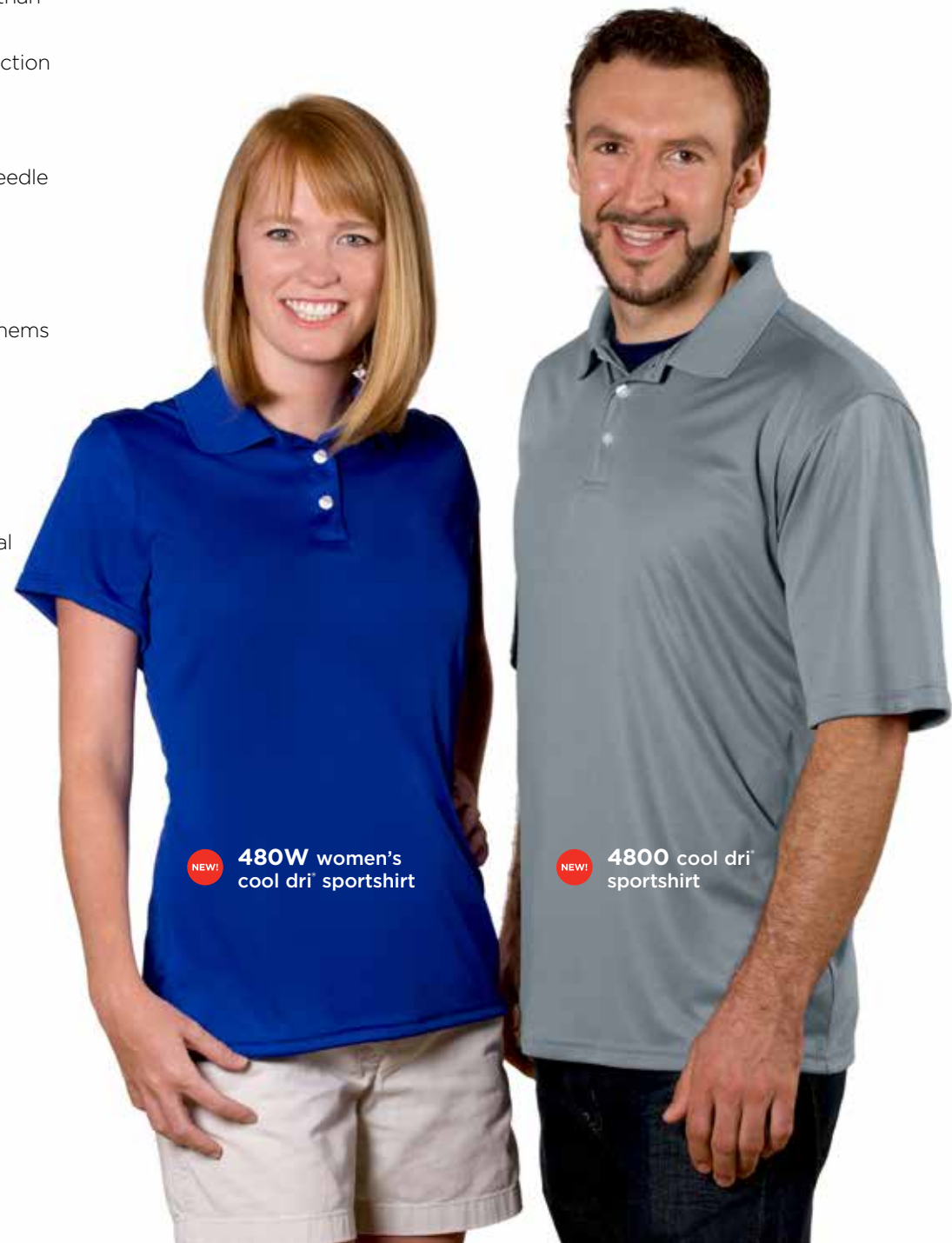
480W
women's cool dri® sportshirt



Watch a video of cool dri® in action at Triple Falls in DuPont, NC.










- community races
- charity races
- club leagues
- intramurals
- athletic uniform fit for men and women



NEW! **480W** women's
cool dri® sportshirt

NEW! 4800 cool dri[®] sportshirt

cool dri® t-shirt	cool dri® long sleeve t-shirt	women's cool dri® t-shirt	women's cool dri® v-neck t-shirt	youth cool dri® t-shirt	cool dri® sportshirt	women's cool dri® sportshirt
						
4820 XS-3XL	482L XS-3XL	4830 S-3XL	483V S-3XL	482Y XS-XL	4800 S-3XL	480W S-3XL
XS-XL: 3 dz/case 2XL-3XL: 2 dz/case	XS-3XL: 3 dz/case	S-XL: 3 dz/case 2XL-3XL: 2 dz/case	S-XL: 3 dz/case 2XL-3XL: 2 dz/case	XS-XL: 3 dz/case	S-3XL: 3 dz/case	S-3XL: 3 dz/case

white WH
graphite BQ
black BK
gold GO
kelly green KG
deep forest FO
light blue LB
deep royal RO
navy NY
purple PR
wow pink 6A
deep red RE
maroon MR
safety green 82
safety orange SH
neon lime green NG
neon pink NP



PRODUCT SPOTTING

 ultimate **cotton**® pullover hood



ultimate **cotton**® fleece



The ultimate heavyweight fleece

Our super soft ultimate cotton® hoodies and sweatshirts keep you warm and cozy even on the coldest nights. That means more time for marshmallows—a benefit that can't be measured by unit cost or thread count but will make all the difference to your customers. Bundle up and feel the difference.

- **Ultimate comfort that lasts**
9.7 oz. 90% cotton/10% polyester with double-needle stitching is plush and durable
- **Great for decorators**
Ultimate cotton® fleece is made with patented, low-pill, high-stitch-density PrintPro® XP fabric and has a 100% cotton face—great for DTG printing



fleece



F260
ultimate cotton® crew



F170
ultimate cotton® pullover hood



F280
ultimate cotton® full-zip hood

Product info

Fleece

- 9.7 oz. 90% cotton/10% polyester*
- patented low pill, high-stitch-density PrintPro® XP fabric
- 100% cotton face
- double-needle cover-seamed armholes and waistband
- two-ply hoods with jersey lining & dyed-to-match drawcord
- covered zipper
- roomy front pockets
- imported

Positioning

- cream of the crop
- our heaviest, warmest fleece
- ideal for various embellishment including embroidery





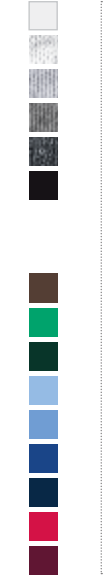
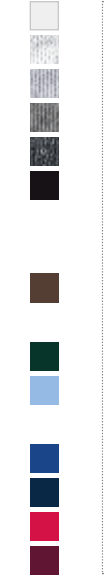
Target end users

- sports fans
- adults and parent groups
- cold climate usage
- outdoor events

*light steel: 85% cotton/15% polyester
 charcoal heather: 65% cotton/35% polyester
 oxford gray: 65% cotton/35% polyester



F170 ultimate cotton® pullover hood

ultimate cotton® crew	ultimate cotton® pullover hood	ultimate cotton® full-zip hood	fleece	
				
F260 S-3XL	F170 S-3XL	F280 S-3XL		
S-3XL: 2 dz/case	S-2XL: 2 dz/case 3XL: 1 dz/case	S-2XL: 2 dz/case 3XL: 1 dz/case		
				<div>white WH</div> <div>ash AS</div> <div>light steel LW</div> <div>oxford gray XY</div> <div>charcoal heather HL</div> <div>black BK</div> <div>natural NT</div> <div>pebble UG</div> <div>dark chocolate DE</div> <div>kelly green KG</div> <div>deep forest FO</div> <div>light blue LB</div> <div>carolina blue YO</div> <div>deep royal RO</div> <div>navy NY</div> <div>deep red RE</div> <div>maroon MR</div>



tagless®

PRODUCT SPOTTING

A tagless® t-shirt

B tagless® t-shirt





A **color** for every occasion



Do you ever have customers looking for “that perfect color?” Look no further than our tagless® t-shirts.

Available in 49 colors—including 12 different shades of blue—and a **variety of styles from pockets to long sleeves and youth**, there’s a Hanes® tagless® t-shirt to please every customer who walks through your door.

t-shirts



5250
tagless® t-shirt



5590
tagless® t-shirt with pocket



5586
tagless® long sleeve t-shirt



5596
tagless® long sleeve t-shirt with pocket



5450
youth tagless® t-shirt



5546
youth tagless® long sleeve t-shirt

The **world's first** tagless® t-shirt

Among all our innovations, there’s perhaps none we’re as proud of as the tagless® t-shirt. Launched more than 10 years ago, tagless® tees have become a staple of the textile industry and brought comfort to end users the world over.

- **Tag-free neck label**
the first brand to bring you tag-free comfort
- **Cotton comfort**
100% ComfortSoft® cotton for extra softness
- **Lay flat collar**
don’t like bacon neck? try tagless® tees for a lay-flat collar
- **Extensive Selection**
our tagless® line offers our widest variety of colors, sizes and styles, ideal for large group events



Product info

T-shirts

- 6.0 oz. 100% ComfortSoft® cotton*
- tag-free neck label
- double-needle, cover-seamed neck with lay flat collar
- double-needle short sleeve and bottom hems
- long sleeve comfortable rib knit cuffs
- shoulder-to-shoulder tape
- imported

Positioning







- the world's first tagless® t-shirt
- our widest variety of colors
- heavyweight quality at an affordable price

Target end users

- people who love comfortable t-shirts
- customers needing lots of color options
- family events

* ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester
charcoal heather: 60% cotton/40% polyester
oxford gray: 60% cotton/40% polyester
safety green: 60% cotton/40% polyester
safety orange: 60% cotton/40% polyester



tagless® t-shirt	tagless® t-shirt with pocket	tagless® long sleeve t-shirt	tagless® long sleeve t-shirt with pocket	youth tagless® t-shirt	youth tagless® long sleeve t-shirt
					
5250 S-6XL	5590 S-3XL	5586 S-3XL	5596 S-3XL	5450 XS-XL	5546 XS-XL
S-XL: 6 dz/case 2XL-4XL: 3 dz/case 5XL-6XL: 1 dz/case	S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-3XL: 3 dz/case	S-3XL: 3 dz/case	XS-XL: 6 dz/case	XS-XL: 6 dz/case

t-shirts						
6X						white WH
6X						ash AS
6X						light steel LW
5X						oxford gray XY
6X						smoke gray 8Q
5X						charcoal heather HL
6X						black BK
						natural NT
6X						sand BM
						pebble UG
5X						dark chocolate DE
6X						yellow YE
						daffodil yellow DY
						gold nugget GN
6X						gold GO
5X						athletic orange AX
6X						safety orange SH
6X						orange ON
						texas orange TX
6X						safety green 82
6X						lime LI
						shamrock green 7A
						kelly green KG
						jade JD
						stonewashed green WE
						fatigue green FT
6X						deep forest FO
6X						light blue LB
						aquatic blue AB
5X						carolina blue YO
						stonewashed blue WU
6X						denim blue DM
						sapphire 08
						palace blue PF
						teal TE
5X						deep royal RO
6X						twilight blue 4C
						navy NY
6X						deep navy NA
5X						lavender LV
						violet VI
						purple PR
						winterberry 8I
6X						pale pink PI
						pink PS
5X						wow pink 6A
6X						deep red RE
						cardinal CD
6X						maroon MR



comfortsoft®

PRODUCT SPOTTING

A women's **comfortsoft®** t-shirt



Best value in comfort

When price is the most important factor for your customer, choose Hanes® comfortsoft® t-shirts. Made with 5.2 oz. 100% ComfortSoft® cotton, these t-shirts are a winning combination of affordability, comfort and durability.

- **Cotton comfort**
100% ComfortSoft® cotton and tag-free neck label
- **Unparalleled value**
the same Hanes® quality you know and trust at an unbeatable price



For even your **smallest** customers

At Hanes, we do our best to make sure you can meet every end user need you face. That's why we offer the **T120 comfortsoft® toddler t-shirt**. Designed for the tiniest, cutest customers you serve, the super soft T120 will keep tots—and their parents—smiling, wear after wear and wash after wash.

t-shirts



5280
comfortsoft® t-shirt



5286
comfortsoft® long
sleeve t-shirt



5680
women's
comfortsoft® t-shirt



5780
women's
comfortsoft® v-neck
t-shirt



5580
women's
comfortsoft® long
sleeve t-shirt



5480
youth comfortsoft®
t-shirt



T120
toddler
comfortsoft® t-shirt

sportshirts



055X
comfortsoft® pique
sportshirt



035X
women's
comfortsoft®
pique sportshirt

Product info

T-shirts

- 5.2 oz. 100% ComfortSoft® cotton*
- tag-free neck label
- double-needle cover-seamed neck with lay flat collar
- double-needle sleeve and bottom hems
- shoulder-to-shoulder tape
- imported

Sportshirts

- 7 oz. 100% ComfortSoft® cotton*
preshrunk pique knit
- tag-free neck label
- welt collar
- double-needle bottom hem
- imported








Positioning



























































































































































- quality tees at an affordable price
- styles for everyone including women, youth and toddler



Target end users











- school groups
- family reunions
- corporate uniforms
- brands aligned with affordability

*ash: 99% cotton/1% polyester
light steel: 90% cotton/10% polyester

comfortsoft® t-shirt	comfortsoft® long sleeve t-shirt	women's comfortsoft® t-shirt	women's comfortsoft® v-neck t-shirt	women's comfortsoft® long sleeve t-shirt	youth comfortsoft® t-shirt	toddler comfortsoft® t-shirt
						
5280 S-4XL	5286 S-3XL	5680 S-3XL	5780 S-3XL	5580 S-2XL	5480 XS-XL	T120 2T-4T
S-XL: 6 dz/case 2XL-4XL: 3 dz/case	S-3XL: 3 dz/case	S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-XL: 6 dz/case 2XL-3XL: 3 dz/case	S-2XL: 3 dz/case	XS-XL: 6 dz/case	2T-4T: 3 dz/case

t-shirts						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						
						

comfortsoft® pique sportshirt	women's comfortsoft® pique sportshirt
	
055X S-6XL	035X S-3XL
S-6XL: 3 dz/case	S-3XL: 3 dz/case

sportshirts	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	
	

white WH
ash AS
light steel LW
smoke gray 8Q
black BK
sand BM
yellow YE
daffodil yellow DY
gold GO
orange ON
lime LI
deep forest FO
light blue LB
aquatic blue AB
denim blue DM
deep royal RO
navy NY
deep navy NA
purple PR
pink PS
pale pink PI
deep red RE
maroon MR



5680 women's
comfortsoft® t-shirt

T120 toddler
comfortsoft® t-shirt



neon heathers

	Neon Blue Heather	NX
	Neon Lemon Heather	NZ
	Neon Lime Heather	N7
	Neon Orange Heather	NN
	Neon Pink Heather	NK

vintage colors

	Vintage Red	V7
	Vintage Orange	V5
	Vintage Gold	V2
	Vintage Khaki	VK
	Vintage Gray	VH
	Vintage Black	VS
	Vintage Denim	VD
	Vintage Blue	VB
	Vintage Navy	VN
	Vintage Green	V4


2015 colors

- Visit HanesInk.com to:
- learn CMYK or RGB values of each color
 - view or download high-res fabric swatch photos
 - request a swatch card
 - search Hanes® products by color


2015 colors

	White	WH		Yellow	YE		Stonewashed Green	WE		Navy	NY
	Ash	AS		Daffodil Yellow	DY		Fatigue Green	FT		Deep Navy	NA
	Ice Gray	IY		Gold Nugget	GN		Deep Forest	FO		Lavender	LV
	Light Steel	LW		Gold	GO		Light Blue	LB		Violet	VI
	Graphite	BQ		Athletic Orange	AX		Aquatic Blue	AB		Purple	PR
	Oxford Gray	XY		Safety Orange	SH		Carolina Blue	YO		Winterberry	8I
	Smoke Gray	8Q		Orange	ON		Stonewashed Blue	WU		Pale Pink	PI
	Charcoal Heather	HL		Texas Orange	TX		Heather Blue	HU		Pink	PS
	Black	BK		Safety Green	82		Denim Blue	DM		Wow Pink	6A
	Natural	NT		Lime	LI		Sapphire	08		Neon Pink	NP
	Sand	BM		Neon Lime	NG		Palace Blue	PF		Deep Red	RE
	Pebble	UG		Shamrock Green	7A		Teal	TE		Heather Red	HE
	Heather Brown	HW		Kelly Green	KG		Deep Royal	RO		Cardinal	CD
	Dark Chocolate	DE		Heather Green	HG		Twilight Blue	4C		Maroon	MR
				Jade	JD		Heather Navy	HN			

short sleeve t-shirts

	beefy-t®		
	adult	5180	31
	tall	518T	
	youth	5380	
	comfortblend® ecosmart®		
	adult	5170	38
	youth	5370	
	comfortsoft®		
	adult	5280	64
	women's	5680	
	youth	5480	
	toddler	T120	
	cool dri®		
	adult	4820	47
	women's	4830	
	youth	482Y	
	nano-t®		
	adult	4980	14
	women's	SL04	
	youth	498Y	
	tagless®		
	adult	5250	59
	youth	5450	
	X-TEMP®		
	adult	4200	23
	youth	420Y	


v-neck t-shirts

	comfortsoft®	5780	64
	cool dri®	483V	47
	nano-t®		14
	adult	498V	
	women's	S04V	
	X-TEMP®		
	women's	42V0	23

pocket t-shirts

	beefy-t®	5190	31
	nano-t®	498P	14
	tagless®	5590	59


long sleeve t-shirts

	beefy-t®	5186	31
	comfortsoft®		
	adult	5286	64
	women's	5580	
	cool dri®	482L	47
	nano-t®	498L	14
	tagless®		
	adult	5586	59
	youth	5546	


long sleeve pocket t-shirts

	tagless®	5596	59


fleece crew neck

	nano	N260	15
	comfortblend® ecosmart®		
	adult	P160	38
	youth	P360	
	ultimate cotton®	F260	53

fleece pullover hood

	nano	N270	15
	comfortblend® ecosmart®		
	adult	P170	38-39
	youth	P473	
	ultimate cotton®	F170	53


fleece full-zip hood

	nano	N280	15
	comfortblend® ecosmart®		
	adult	P180	38-39
	women's	W280	
	youth	P480	
	ultimate cotton®	F280	53


fleece quarter-zip

	nano	N290	15


fleece pants

	comfortblend® ecosmart®		
	adult	P650	38-39
	women's	W550	
	youth	P450	

short sleeve sportshirts

	comfortblend® ecosmart®		
	adult	054X	39
	youth	054Y	
	comfortsoft® pique		
	adult	055X	65
	women's	035X	
	cool dri®		
	adult	4800	47
	women's	480W	
	X-TEMP®		
	adult	42X0	23
	women's	43X0	

pocket sportshirts

	comfortblend® ecosmart®	0504	39

SIZE CHART	XS	S	M	L	XL
Women	0-2	4-6	8-10	12-14	16-18
Men (chest)	30-32	34-36	38-40	42-44	46-48
Youth	2-4	6-8	10-12	14-16	18-20
	2XL	3XL	4XL	5XL	6XL
Women	20-22	24-26			
Men (chest)	50-52	54-56	58-60	62-64	66-68

NOTE: If your measurement falls between sizes, please order the larger size.



Make a difference in your community.

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